

Breastfeeding Support Network Logic Model

INPUTS

Funding, guidance and support from CDC, DNPAO

NACCHO staff, T/TA, coaching

National Partner Support (USBC & ASTHO)

Breastfeeding Research & Programs (CDC Guide to Breastfeeding Interventions)

Consultants (Evaluators, Trainers, etc.)

ACTIVITIES

Site Recruitment & Selection

Regional Planning Meetings

Training & Technical Assistance Needs Assessment

Work Plan Development

Resources & Support (funding, resources & materials, coaching)

Training & Technical Assistance (distance and in-person)

Process & Outcome Evaluation

Community Engagement & Interaction

National Partner Meetings & Coordination

Breastfeeding Community of Practice

OUTPUTS

LHD/CBO Work Plans

Community-level peer and professional lactation support

RFA Process

Breastfeeding Support T/TA Assessment

T/TA Plans, Materials and Resources

Breastfeeding Community of Practice

Evaluation Plan and Report

SHORT TERM OUTCOMES

Increased # of LHDs and CBOs that provide peer and professional lactation services, expertise, and support

Increased # of African American and underserved women reached in early post-partum period (birth to 2 months)

Increased # of African American and underserved breastfeeding mothers in the early post-partum period

Increased # access points (community, hospital, clinic, worksite) that promote and reinforce healthful behaviors and practices across the life span related to breastfeeding

INTERMEDIATE & LONG TERM OUTCOMES

Increased breastfeeding initiation, duration, and exclusivity

Improved prevention and control of overweight and obesity